

CONTRACT

NBC WVIT
CONNECTICUT HD 1422 New Britain Ave
 West Hartford, CT 06110
 (860) 521-3030

www.nbcconnecticut.com

And:

AMERICAN MEDIA & ADVOCACY GROUP
 815 SLATERS LANE
 ALEXANDRIA, VA 22314
 USA

Contract / Revision		Alt Order #
341352 / 1		WOC10035574
Product		
IN		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/22/12 - 10/28/12	3369	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
GOVERNMENT INTEGRITY FUND ACTION NE	10/11/12 / 10/29/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WVIT	Corey Lane	Philadelphia NS
<u>Special Handling</u>		
<u>Demographic</u>		
RA3564		
		<u>Total Ratings</u>
		249.30
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	276	494
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
20277	28782	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	WVIT	10/22/12	10/26/12	9-10A TODAY SHOW	9A-10A		:30				NM	5	\$2,250.00
ISSUE ALL SPOTS ON ORDER - IMMEDIATE PREEMPTIBLE CLASS OF TIME													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12		11111--		5		\$450.00	1.50				
2	WVIT	10/22/12	10/26/12	11-12P CT NEWS TODAY	11A-12P		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12		11111--		5		\$150.00	1.10				
3	WVIT	10/22/12	10/27/12	9-10A CT NEWS TODAY	9A-10A		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12		-----1-		1		\$400.00	2.80				
4	WVIT	10/22/12	10/28/12	9-10A CT NEWS TODAY	9A-10A		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12		-----1		1		\$350.00	2.10				
5	WVIT	10/22/12	10/26/12	4-5P ELLEN	4P-5P		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12		11111--		5		\$400.00	1.80				
6	WVIT	10/22/12	10/25/12	5-530A CT NEWS TODAY	5A-530A		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12		1--1---		2		\$300.00	1.20				
7	WVIT	10/22/12	10/26/12	530-6A CT NEWS TODAY	530A-6A		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12		11111--		5		\$350.00	1.90				
8	WVIT	10/22/12	10/26/12	6-7A CT NEWS TODAY	6A-7A		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:	10/22/12	10/28/12		11111--		5		\$650.00	3.00				
9	WVIT	10/22/12	10/26/12	7-9A TODAY SHOW	7A-9A		:30				NM	3	\$1,950.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

Contract / Revision	Alt Order #
341352 / 1	WOC10035574

Contract Dates	Product	Estimate #
10/22/12 - 10/28/12	IN	3369

Advertiser	Original Date / Revision
GOVERNMENT INTEGRIT	10/11/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Spots/ Type Spots			Amount
									Start Date	End Date	Weekdays	
Week: 10/22/12												
10	WVIT	10/22/12	10/27/12	530-6A SAT CT NEWS TOD/530-6A			:30					NM
Week: 10/22/12												
11	WVIT	10/22/12	10/27/12	6-7A CT NEWS TODAY	6A-7A		:30					NM
Week: 10/22/12												
12	WVIT	10/22/12	10/27/12	7-9A SATURDAY TODAY	7A-9A		:30					NM
Week: 10/22/12												
13	WVIT	10/22/12	10/28/12	6-7AM SU CT NEWS TODAY	6A-7A		:30					NM
Week: 10/22/12												
14	WVIT	10/22/12	10/28/12	7-8A CT NEWS TODAY	7A-8A		:30					NM
Week: 10/22/12												
15	WVIT	10/22/12	10/28/12	8-9A SUNDAY TODAY	8A-9A		:30					NM
Week: 10/22/12												
16	WVIT	10/22/12	10/26/12	5-6P CT NEWS @ 5PM	5P-6P		:30					NM
Week: 10/22/12												
17	WVIT	10/22/12	10/26/12	6-630P M-F CT NEWS @ 6	6P-630P		:30					NM
Week: 10/22/12												
18	WVIT	10/22/12	10/25/12	630-7P NIGHTLY NEWS	630-7P		:30					NM
Week: 10/22/12												
19	WVIT	10/22/12	10/27/12	6-7P CT NEWS SAT @ 6PM	6P-630P		:30					NM
Week: 10/22/12												
20	WVIT	10/22/12	10/28/12	6-7P CT NEWS SUN @ 6PM	6P-630P		:30					NM
Week: 10/22/12												
21	WVIT	10/22/12	10/26/12	1135-1235A TONIGHT SHOW	1135P-1235A		:30					NM
Week: 10/22/12												
22	WVIT	10/22/12	10/27/12	1130P-1A SNL	1130P-1A		:30					NM
Week: 10/22/12												
23	WVIT	10/22/12	10/28/12	1150P NFL SS REPLAY	1150P-1215A		:30					NM
Week: 10/22/12												

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



WVIT
1422 New Britain Ave
West Hartford, CT 06110
(860) 521-3030

<u>Contract / Revision</u>	<u>Alt Order #</u>
341352 / 1	WOC10035574
<u>Product</u>	<u>Estimate #</u>
IN	3369
	<u>Original Date / Revision</u>
	10/11/12 / 10/29/12

www.nbccconnecticut.com

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable as agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcconnecticut.com

Contract / Revision 341352 / 1	Alt Order # WOC10035574	
Contract Dates 10/22/12 - 10/28/12	Product IN	Estimate # 3369
Advertiser GOVERNMENT INTEGRIT		Original Date / Revision 10/11/12 / 10/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
35	WVIT	10/22/12	10/27/12	ANIMAL PRACTICE/GO ON	8P-9P		:30				NM	1	\$750.00
		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating			
Week:	10/22/12	10/28/12	-----1-					1	\$750.00	2.00			
36	WVIT	10/22/12	10/28/12	FTBL NIGHT AMERICA NON	7P-8P		:30				NM	1	\$2,500.00
		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating			
Week:	10/22/12	10/28/12	-----1					1	\$2,500.00	3.00			
37	WVIT	10/22/12	10/28/12	NFL REG SEASON NON LO	9P-11P		:30				NM	1	\$3,800.00
		Start Date	End Date	Weekdays				Spots/Week	Rate	Rating			
Week:	10/22/12	10/28/12	-----1					1	\$3,800.00	6.00			
												Totals	249.30
												97	\$93,375.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	97	\$93,375.00	\$79,368.75
Totals	97	\$93,375.00	\$79,368.75

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBC CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.